



## THE INTEGRAL GROUP ENTERS FLORIDA MARKET WITH STRATEGIC ALLIANCE

### *Miami's Bravis Group and The Integral Group Join Forces*

ATLANTA, Georgia, November 10, 2021 – The Bravis Group and [The Integral Group](#) (Integral), a leading Atlanta-based community development and commercial real estate development and investment firm, have formed a Florida-based strategic alliance. Integral will retain its Atlanta headquarters, the company name, and ongoing business activities.

[Kareem T. Brantley](#), founding member and managing partner of the Bravis Group has been named Managing Partner of the newly established **Integral Florida, LLC**, in Miami, to serve urban markets across the state.

The strategic alliance is a result of Integral's progressive plan to further expand its national footprint by actively developing strategic alliances with other diverse firms in key urban markets, like Miami. Additional announcements are scheduled for 2022.

According to Brantley, joining forces made perfect sense for his business, "We gained access to unparalleled experience, capacity, and capital that allows for further investment in Florida projects. The alliance introduces a major firm with a track record of transformational projects into the Florida market."

"Kareem's proven development success is an important piece to our business strategy which will significantly expand our presence and ability to develop communities in Florida's thriving and growing urban marketplaces," said [Vicki Lundy Wilbon](#), President of Integral's Real Estate platform. "The entry into Florida supports Integral's progressive business strategy to aggressively broaden its national footprint while we continue to focus intently on growing a diverse national real estate development and investment organization."

"Joining forces allows us to maximize returns to our investors and partners," said [Egbert L. J. Perry](#), Chairman and Chief Executive Officer. "At Integral, we continue to invest in diverse commercial real estate talent and business owners while providing a full complement of community development and real estate services to our investors and partners."

Addressing Integral's progressive national strategy, Lundy Wilbon said, "We believe this is an exciting time to come together. We are targeting key markets and developing alliances with the right leaders to deliver our high-quality real estate services while deepening our investments in urban communities, providing mixed-use developments, as well as affordable, workforce and class "A" multifamily rental housing developments."

###

### ***About The Integral Group***

*Integral is a 300-person company with developments and investments in more than 18 US cities. Integral's portfolio includes master planned, mixed-use developments, as well as affordable, workforce and class "A" multifamily housing. The company's portfolio ranges as far west as San Francisco, California and as far east as Baltimore, Maryland. For more information, please call 404-224-1860, or visit the company website at <https://www.integral-online.com/>*